robjonesdesigns@gmail.com
www.designedbyrob.com
470 382 0603

UX & Product Designer with 5+ years experience across startups and a SaaS enterprise.

experience

Aysa
Product Designer
November 2025 - Present
- Shipped a complete MVP from zero to live in 2 weeks, helping the product earn 15,000+ views in early rollout.
- Established a scalable UI kit / component library to keep screens consistent and reduce redesign churn.
- Partnered directly with engineering and founders to iterate quickly and keep design/implementation aligned.

Keytrn Technologies
Product Designer
May 2025 - September 2025
- Created the brand + design system (tokens & components) to keep the product consistent as it grows.
- Interviewed 20+ municipalities to understand foreclosure / tax-delinquent workflows and data access.
- Worked closely with the founding team to define MVP scope and ship designs that are build-ready.

Honeywell
UX Designer
April 2022 - June 2025
- Led UX design for 3+ Asset Performance Management Dashboards, from discovery to high-fidelity UI and dev handoff.
- Planned and ran user research: wrote screeners and interview guides, recruited participants, and conducted moderated interviews to validate workflows.
- Partnered with PM and engineering to iterate quickly and ship improvements across a data-heavy enterprise platform.
- Increased usability through research-driven iteration, contributing to SUS scores in the 80s.

education

Stony Brook University
BA in Studio Arts
CareerFoundry
UX Design Certified Program (600+ hours)

skills

Tools
- Figma, and Balsamiq
- Framer, Webflow, Wordpress
- Miro
- Jira
- Confluence
-UserTesting

Frameworks
- Human-Centered Design
- User interviews + screener design
- Usability testing
- Affinity mapping
- Information architecture
- Design systems
- Agile / iterative design

additional experience

Sinta
UX Designer
December 2021 - April 2022
- Owned the full UX lifecycle for a next-generation HR interview platform, working directly with the founders to shape product strategy and design core workflows.

Coffee & Bananaz
UX Designer & Webflow Developer
September 2021 - March 2022
- Redesigned the agency's website, transforming it from a static portfolio into a dynamic platform that showcased client work and the studio's creative energy.

National Political Advocacy Group
UX Design Consultant & Wordpress Developer
July 2021 - January 2022
- Collaborated with the design team to ensure political campaign websites followed best design practices.
- Designed and maintained 3 political leaders' campaign websites.